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Human-AI Collaboration in Supply Chain Industry 5.0 to Build a Human-Centered Autonomous Ecosystem

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Abstract: The emergence of Industry 5.0 has shifted supply chain management from full automation toward a human-AI collaborative ecosystem, where artificial intelligence (AI) enhances efficiency while retaining human decision-making and ethical considerations. This study explores the incorporation of AI-powered decision-making, autonomous systems, and sustainability strategies in modern supply chains, emphasizing their impact on efficiency, resilience, and transparency. The research highlights how AI-powered predictive analytics, real-time inventory management, and automated logistics optimize supply chain performance, reducing operational costs and minimizing waste. Case studies from Amazon, JD Logistics, and Siemens demonstrate how AI-powered solutions improve predictive demand analysis, optimize routing, and circular economy practices, leading to more sustainable and agile supply chains. Furthermore, autonomous systems, such as self-driving freight vehicles and robotic fulfillment centers, significantly improve speed and accuracy in global supply networks. Despite its advantages, AI adoption in supply chains presents challenges, including substantial implementation costs, cybersecurity threats, and workforce adaptation challenges, and ethical concerns related to automation. The study underscores the necessity of a human-centric approach, ensuring that AI enhances human expertise rather than substituting it. Organizations must prioritize AI transparency, ethical governance, and digital upskilling programs to maximize AI's potential in next-generation Industry 5.0 supply networks. This research concludes the successful integration of AI in managing supply chains will drive the next generation of self-optimizing, sustainable, and resilient supply networks. Future research should examine AI's long-term socioeconomic effects, its integration with blockchain and IoT, and the development of AI ethics in decision-making.

Keyword: Industry 5.0, AI-Driven Supply Chains, Human-AI Collaboration, Autonomous Logistics, Sustainability, Predictive Analytics, Digital Transformation

INTRODUCTION

The industrial revolution has progressed to the industry 5.0 era, which prioritizes human-machine collaboration to enhance productivity and flexibility in manufacturing and supply chain operations (Nazarian, H. and Khan, S.A., 2024). First introduced at the Hannover Industrial Fair in 2011, the industry 4.0 paradigm was designed to adopt next-generation technologies such as the Internet of Things (IoT), cloud computing, also artificial intelligence (AI). It also incorporates advanced frameworks like Cyber-Physical Systems and Digital Twins, supporting industries in create smarter, more integrated, fact-based operations for enhanced efficiency and innovation (Rozanec, J.M. et al., 2023). Distinct from Industry 4.0, which aims for full automation, Industry 5.0 leverages advanced technologies like robotics and AI to tackle operational challenges more effectively. Through human-machine collaboration, industry 5.0 blends human creativity with technology and problem-solving skills into industrial processes thereby facilitating more flexibility, customization and sustainability (Ali, I., Nguyen, K. and Oh, I., 2025). As the industrial landscape evolves, Industry 4.0 promotes automation, data analytics, and synchronized technologies, powered by advancements like IoT (Internet of Things), big data, and AI (Artificial Intelligence)) (Garay-Rondero, C.L. et al., 2019). In this era, AI was instrumental in enhancing strengthening business processes by enabling automated decision-making and providing proactive insights that optimize inventory management and future demand estimation. However, integrating AI into Industry 4.0 supply chains also presents certain challenges. Businesses often face significant implementation expenses, concerns over information security, and the need for a workforce equipped with new skill sets. Breaking through these obstacles is essential for businesses to fully harness the capabilities of AI-powered supply chains, ensuring they remain agile, efficient, and competitive in an increasingly digitized world (Samuels, A., 2025).

Industry 5.0 introduces a human-centered approach, where AI works alongside human workers to create more flexible and customized supply chain solutions. Instead of focusing solely on automation, this phase fosters a synergy between humans and machines, allowing businesses to ensure items and provisions are specifically customized to suit unique preferences. Beyond efficiency, Industry 5.0 puts significant focus on sustainability and the responsible use of AI, ensuring that technological advancements benefit both businesses and society as a whole (Abouhawwash, M., Rosak-Szyrocka. et al., 2024). To fully embrace these cultures, integrating human instincts alongside AI-powered systems. Additionally, ethical considerations such as workforce security and the potential for mistakes made by humans in AI-assisted the decision-making process need to be carefully addressed to create a balanced, future-ready workforce (Samuels, A., 2025). The concept of Industry 5.0 is set to redefine the idea of robotics, expanding their role beyond mere programmed machines designed for repetitive tasks. In this new era, robots will evolve into intelligent collaborators, capable of working seamlessly alongside humans. The next phase of industrial innovation will introduce collaborative robots, or cobots, which will possess the ability to anticipate tasks, learn quickly, and adapt in real time. These advanced robotic systems will not only enhance efficiency but also bring a human-like touch to automation, fostering a more intuitive and dynamic partnership between humans and machines (Abouhawwash, M., Rosak-Szyrocka. et al., 2024). There is a growing recognition of how human and machine skills can complement each other, creating opportunities to develop human-centered solutions. This approach aligns with one of the fundamental principles of Industry 5.0, which emphasizes cooperation between technology and human intelligence to drive innovation and efficiency. Industrial AI, or Artificial Intelligence, is a specialized branch of Narrow AI that is tailored for industrial applications. As AI becomes more prevalent in manufacturing, it is reshaping work design, responsibilities, and operational dynamics.

This shift extends to supply chain management (SCM), where AI is transforming from a supporting tool into a key competitive advantage. The good news is that AI-powered solutions are readily available and accessible, enabling companies to elevate their supply chain management to the next level (McKinsey, 2021). While certain areas of information technology have become essential for maintaining industry standards, AI stands out as a differentiator that drives novation and efficiency. As a result, many companies are moving beyond simple remote monitoring and are now leveraging AI for real-time control, process optimization, and the development of advanced autonomous systems that enhance overall operational performance (Toorajipour, R. et al., 2021). AI-driven technologies can generate valuable insights and automate specific tasks either partially or fully-while human expertise remains essential in critical decision-making scenarios. To ensure trust and accountability, it is crucial to understand how AI models function and interpret their decision-making processes. Among various human-machine collaboration strategies, one key approach is mutual learning, where both humans and machines continuously adapt and improve through a reciprocal exchange of knowledge while working together on shared tasks. This synergy fosters more efficient, transparent, and reliable industrial operations (Rozanec, J.M. et al., 2023).

Autonomous systems have already reached a level where they can perform a wide range of tasks traditionally handled by humans. This shift is expected to accelerate in the coming years, making autonomous technology an integral part of daily life and essential to societal progress. These systems will become increasingly widespread, encompassing various applications such as self-driving vehicles, medical and industrial robotics, automated agricultural and manufacturing processes, and intelligent management of traffic, urban security, and power grids. Their growing presence will drive efficiency, safety, and innovation across multiple industries, shaping the future of how humans and technology interact (Harel,D., Marron. et al., 2020). This study is based on key concepts from supply chain digitalization and AI-driven automation, which are central to the vision of Industry 5.0. The research explores how autonomous AI systems manage supply chains requiring limited human oversight, creating intelligent, self-regulating ecosystems. A significant focus is placed on sustainability, where AI not just enhances cost-effectiveness as well as contributes to ecological and societal responsibility by facilitating circular economies, reducing waste, and optimizing resource utilization (Vatin, N.I. et al., 2024). However, despite its potential, Industry 5.0's AI-driven supply chains present obstacles in promoting the seamless integration an autonomous system while tackling ethical concerns and maintaining regulatory structures that promote accountable AI deployment within interlinked supply chains. This study aims to examine these dynamics, assessing how AI adoption in supply chains can be optimized while ensuring ethical considerations and regulatory compliance, ultimately fostering a sustainable and resilient industrial future (Samuels, A., 2025).

The Contribution of Ai-Driven Decisions to Supply Chain Advancements in Industry 5.0

The adoption of AI applications in Modern Supply Chain Management has grown substantially, driven by its capability to analyze large datasets and produce meaningful insights. During Industry 5.0, AI has evolved into a key factor in enhancing operational efficiency, agility, and resilience, companies to enhance supply chain operations while cutting costs and enhancing productivity. Machine learning algorithms enhance precision in demand forecasting, resulting in improved inventory control and minimized waste. Additionally, AI-powered analytics can detect emerging patterns and anomalies, enabling companies to streamline logistics, optimize procurement, and enhance distribution networks. AI-powered immediate data analysis, intelligent analytics, future trend forecasting, and automation empower businesses to make swift, informed decisions, enhancing overall supply

chain efficiency and enabling a proactive approach to market fluctuations (Vatin, N.I. et al., 2024).

One of the top significant major use of AI in supply chain operations is accurate demand forecasting. Through machine learning, businesses can examine legacy sales records, industry movements and outside conditions influences like economic fluctuations, weather patterns and geopolitical events to anticipate demand with exceptional precision. This enables companies to optimize inventory management, minimizing both overstock and shortages. As a result, they can lower storage costs while ensuring better product availability and improved customer satisfaction. For instance, PepsiCo has implemented AI-powered demand forecasting, achieving a 10% increase in forecast accuracy, leading to more efficient inventory management and optimized distribution planning. AI's ability to consistently evolve and adjust enables businesses to dynamically adjust their inventory and supply chain approaches in reaction to real time market conditions (RTS Labs, 2024). AI is revolutionizing logistics and transportation management by optimizing route planning, fleet utilization, and delivery schedules. Through real-time traffic analysis, weather predictions, and machine learning algorithms, AI can identify the most optimal transportation logistical routes, cutting down on fuel expenses and shipment durations. For example, companies like UPS and DHL leverage AI-powered logistics solutions to reduce delays and improve last-mile delivery efficiency. AI-driven route optimization has helped businesses reduce fuel consumption by up to 20% and shorten delivery times by an average of 15%, leading to reduced expenses and improved sustainability goals (Dilmegani, C., 2025). AI-powered live tracking systems detect patterns and anomalies in the supply chain, enabling proactive issue identification and resolution. Through ongoing analysis of operational information, AI is able to identify potential disruptions, such as production delays, equipment failures, and supplier inconsistencies, before they escalate into major bottlenecks. For example, AI-powered predictive maintenance enables manufacturers to forecast equipment malfunctions in advance, greatly minimizing downtime and repair expenses (Raj, A., 2025).

While AI provides significant advantages, integrating it into supply chain management poses several hurdles that companies must overcome to maximize its potential. One of the key barriers is the significant deployment cost, as implementing AI necessitates considerable funding in technology, technological framework, and workforce training. For small and medium-sized enterprises (SMEs), this financial burden can be particularly demanding, making resource allocation difficult toward AI-driven transformation (Kloepfel, M., 2025). Additionally, data security and privacy concerns pose significant risks. AI technologies necessitate access to large sets of sensitive business information, prompting concerns regarding cybersecurity, information protection, and compliance with regulatory frameworks such as GDPR and CCPA. Organizations must implement stringent data governance measures to ensure secure and ethical AI-driven deployment while maintaining trust in AI-driven decision-making. Another critical challenge is workforce adaptation and the skills gap. The adoption of AI necessitates a highly skilled workforce capable of managing both supply chain operations and AI technologies. Many businesses face difficulties in finding professionals with the necessary expertise, making upskilling programs and employee training initiatives essential to facilitate a smooth transition into AI-powered supply chain management (Shrivastav, M., 2022).

Moreover, complexity integration remains a significant hurdle. Many organizations struggle to incorporate AI seamlessly into their established supply chain framework and Integrated Enterprise Resource Planning (ERP) solutions. This process requires substantial technological and organizational adjustments, including restructuring workflows, ensuring system interoperability, and aligning AI functionalities with business objectives. For a successful integration of AI into supply chain management, businesses Should implement a coordinated and deliberate strategy. Investing in workforce training programs is essential to

nable employees with the necessary knowledge to work seamlessly with AI-driven systems. Strengthening data governance and cybersecurity frameworks can mitigate data privacy and security risks, ensuring that AI-driven supply chains comply with industry regulations. Collaborating with AI solution providers and research institutions can facilitate efficient and cost-effective AI adoption, allowing companies to leverage cutting-edge technologies without excessive upfront costs. Furthermore, implementing scalable AI solutions by starting with pilot projects enables businesses to assess AI's impact before deploying it throughout the entire supply chain.

The Influence of Human-Centric Approaches on Supply Chain Performance and Optimization

Industry 5.0 signifies a major transformation from a fully automated, machine-driven paradigm to a collaborative framework where human intellect collaborates seamlessly with artificial intelligence (AI) to drive efficiency and innovation. Unlike Industry 4.0, that prioritized process automation and digital transformation, industry 5.0 highlights the indispensable value of human intuition, ingenuity, and ethical reasoning in managing complex supply chain operations. The goal is not to eliminate human roles but to create an intelligent, adaptive system where humans and AI complement each other's strengths, ensuring a more resilient and responsive supply chain ecosystem. A key principle underpinning this shift is mutual learning, where both humans and AI continuously adapt and improve through a bidirectional exchange of knowledge (Ali, I., Nguyen, K. and Oh, I., 2025). This collaborative intelligence model allows AI to rapidly analyze and extract insights from extensive datasets in real time, identifying patterns, optimizing shipping routes, and predicting disruptions. However, AI lacks contextual awareness regarding geopolitical factors, labor relations, and ethical considerations, which human expertise can provide. Human managers, for example, can assess the socio-economics impact of AI-driven decisions, ensuring that AI-based recommendations align with organizational values, regulatory requirements, and global supply chain dynamics. By combining AI's computational power with human insight, organizations can develop robust and adaptable supply chain strategies, minimizing risk while maximizing efficiency (McKinsey, 2023).

For AI to be a reliable partner in supply chain decision-making, stakeholders must trust its output and ensure transparency in AI-driven recommendations. Trust in AI is particularly important in industries where automated decisions impact financial investments, supplier relationships, and customer satisfaction. An absence of clarity in AI algorithms, often known as the "black-box dilemma", has led to skepticism regarding AI's reliability in high-stakes decision-making. To address this, organizations must develop AI models that are interpretable, explainable, and auditable, ensuring that human operators can understand and challenge AI-generated insights when necessary. A systematic review on human-centered AI in Industry 5.0, (Passalacqua, M. et al., 2024) highlights the importance of addressing psychosocial dimensions, such as worker autonomy and trust-building mechanisms, to foster effective human-AI collaboration. Studies indicate that employees are more prone to embrace AI integration when they grasp how AI systems function and perceive them as augmentative rather than replaceable technologies. Organizations can build trust by implementing AI governance frameworks, providing comprehensive AI training programs, and ensuring that AI models incorporate ethical principles, such as fairness, accountability, and explainability (FAE) in decision-making (Camilleri, M.A., 2024). The shift toward a human-centric supply chain in Industry 5.0 extends beyond operational efficiency to encompass ethical and workforce considerations. Organizations must measure the impact of AI on hiring trends, workplace dynamics, and occupational well-being, ensuring that automation does not result in widespread job displacement or exploitation of labor forces. AI should be designed to augment human capabilities, automating repetitive, error-prone tasks while empowering workers to engage in higher-value strategic and creative activities (Samuels, A., 2024). The

approach centered on humans in Industry 5.0 ensures that AI enhances rather than replaces human expertise, fostering collaborative intelligence that improves decision-making, operational efficiency, and sustainability in supply chains. By prioritizing mutual learning, trust, transparency, workforce empowerment, and ethical AI governance, organizations can successfully integrate AI into supply chain operations without compromising human oversight or ethical responsibilities. As Industry 5.0 continues to evolve, the synergy between human intelligence and artificial intelligence will be the defining factor in creating resilient, ethical, and future-ready supply chains (Samuels, A., 2024).

Autonomous Systems and Their Influence on Supply Chain Efficiency

The rapid development of Artificial Intelligence (AI) and automation has revolutionized supply chain management, paving the way for autonomous systems to take on increasingly complex roles. Industry 5.0 builds upon the automation-centric focus of Industry 4.0 by integrating AI with human-centered collaboration, ensuring that technological advancements enhance efficiency while maintaining ethical and sustainable operations. Autonomous systems, powered by AI, ML, IoT, and RPA technologies have the chance to advance supply chain operations workflows, strengthen decision-making, reduce costs, also minimize human intervention in labor-intensive tasks. From self-driving logistics and AI-driven inventory management to smart warehouses and predictive maintenance, these innovations have become a critical enabler of supply chain agility and resilience. Autonomous systems offer a transformational shift in supply chain operations by improving efficiency across various logistics, warehousing, and procurement functions. AI-driven automation significantly enhances supply chain responsiveness, making processes faster, more precise, and less prone to errors.

A highly important breakthrough in supply chain automation is AI-powered warehouse management systems (WMS). Self-operating robots, including Autonomous Mobile Robots (AMRs) and Automated Guided Vehicles (AGVs), are utilized in warehouses for tasks like retrieving goods, sorting, and packing. For example, Amazon's fulfillment centers have integrated over 750,000 AI-powered robots that work alongside human employees, leading to a 75% increase in warehouse productivity (Robotics VP, S.D., 2025). Similarly, JD.com, China's e-commerce giant, operates a fully automated warehouse in Shanghai, where AI-driven robots handle 90% of order fulfillment processes without human intervention (JD Logistics, 2023). These advancements reduce human errors, speed up operations, and enable companies to scale warehouse capacity to meet demand fluctuations while minimizing labor costs. AI-driven systems allow for real-time inventory tracking, automatic stock replenishment, and demand forecasting using past sales data, seasonal patterns, and external market dynamics. Businesses like Walmart and Unilever have successfully adopted AI-powered applied predictive analytics to enhance their supply chains, reducing inventory shortages by 20% and improving demand accuracy forecasting by 25% (Deloitte, 2024). AI-driven inventory management not only prevents supply disruptions but also optimizes resource allocation, ensuring that products are stocked efficiently based on real-time demand analysis.

The use of autonomous vehicles (AVs) and AI-driven route optimization is revolutionizing freight transportation. Firms like Tesla, Waymo, and Daimler are investing in the development of self-driving trucks, capable of long-haul freight deliveries without human drivers. A study by (McKinsey & Company, 2024) estimates that autonomous freight vehicles could reduce logistics costs by 30%, cut fuel consumption by 20%, and improve supply chain efficiency by 40% by eliminating delays caused by human fatigue and inefficiencies. Additionally, AI-driven last-mile delivery robots and drones are already being deployed by companies like UPS, FedEx, and Alibaba, reducing delivery times and operational costs. For instance, Alibaba's Cainiao Logistics Network has successfully introduced AI-powered delivery robots, which have increased package delivery efficiency by

35% in urban areas (Cainiao, 2023). AI-based predictive maintenance ensures that machinery and transport fleets remain operational by detecting equipment failures before they occur. AI-powered sensors, embedded in factory machinery and logistics vehicles, provide real-time diagnostics and predictive failure analysis, reducing unplanned downtime by up to 50% (Siemens, 2024).

Deploying autonomous systems requires significant capital investment in AI-powered robots, self-driving fleets, IoT devices, and digital twin simulations. Many companies, particularly small and medium-sized enterprises (SMEs), find it difficult to afford these high upfront costs. According to (PwC's, 2023) AI in Supply Chain Report, over 65% of businesses cite high initial costs as a primary barrier to AI adoption. Companies must develop gradual investment strategies, implementing AI incrementally to avoid financial strain. Autonomous systems rely on real-time data exchange across interconnected platforms. However, this increased digitalization makes supply chains more vulnerable to cyberattacks, data breaches, and AI-based system hacks.

For example, in 2022, Maersk, one of the largest shipping firms, experienced a cyberattack that severely impacted global supply chains. logistics for nearly two weeks, highlighting the importance of cybersecurity investment in AI-driven supply chains (Maersk, 2022). Companies must integrate advanced encryption protocols, multi-factor authentication, and AI-driven cybersecurity tools to protect supply chain networks. The rise of autonomous supply chain systems has raised concerns about job displacement in labor-intensive industries such as warehousing, logistics, and manufacturing. As AI automates routine tasks, companies must prioritize reskilling and upskilling employees, ensuring that workers transition into higher-value, AI-assisted roles. The (WEF, 2024) report indicates that AI could replace 75 million jobs while simultaneously creating 133 million new opportunities in AI-related fields such as operations, maintenance, and AI-human interaction. Ethical AI deployment strategies must ensure job retention and fair employment transitions. As AI-driven autonomous systems take on more decision-making power, concerns about algorithmic bias, accountability, and regulatory compliance become critical. AI algorithms must be transparent, explainable, and auditable to confirm that autonomous decisions adhere to legal, ethical, and corporate governance standards. Governance structures like the European Commission's AI Act and the US National AI Initiative are establishing compliance guidelines for AI governance, ensuring that AI-driven supply chains operate ethically and responsibly (European Commission, 2023).

Moving forward, autonomous supply chains will keep advancing with the integration of AI, blockchain, IoT, and 5G connectivity, enabling fully transparent, self-regulating, and decentralized supply networks. AI-powered sustainability initiatives will help track carbon footprints, optimize energy efficiency, and promote circular economy models, reducing supply chain environmental impact. Fully autonomous self-optimizing supply chains will eliminate human intervention, increasing speed, efficiency, and resilience. To fully harness the benefits of autonomous AI-driven supply chains, companies must adopt strategic implementation models, ethical AI frameworks, and sustainable workforce transition programs. Industry 5.0's vision of a human-AI collaborative supply chain ecosystem will define the next era of global commerce and logistics.

The Pursuit of Sustainability in Supply Chains Through Ai Integration

Businesses today place greater emphasis on sustainability in logistics and supply chain management, acknowledging for environmental and social effects of their operations. With the rise of Artificial Intelligence (AI), companies now have a powerful tool to improve and strengthen sustainable practices within their supply chains. This chapter explores the role of AI in promoting sustainability, including its benefits, challenges, and case studies of AI implementation in sustainable supply chain management. AI enables supply chain optimization by leveraging real-time data analysis and predictive analytics. For instance,

machine learning algorithms can predict demand with high accuracy, allowing for more efficient production planning and inventory management, thereby reducing waste and resource consumption (Zejjari and Benhayoun, 2024). Machine learning applications such as computer vision and NLP improve supply chain transparency by tracking products throughout their lifecycle. This allows businesses to identify unsustainable practices and ensure compliance with environmental regulations (Pal, 2023). AI can optimize transportation routes and load consolidation, reducing carbon emissions related to logistics. Additionally, AI-powered systems can identify alternative energy sources and more sustainable production practices, helping businesses lower their environmental impact (Hasan, 2025). By analyzing big data, AI can predict and address supply chain disruptions triggered by natural disasters, geopolitical conflicts, or market fluctuations, improving supply chain resilience and ensuring long-term sustainability (Khan, 2024). Implementing AI requires advanced infrastructure and a skilled workforce. Many companies struggle to integrate AI into their existing systems due to limited resources and technical expertise (Yadav, Garg and Sachdeva, 2024).

AI-driven supply chains involve collecting and analyzing an immense volume of sensitive data, posing challenges in data privacy, cybersecurity and compliance with regulations such as GDPR. Companies must implement robust security frameworks to protect this data (Madeleine, 2025). The initial investment for AI implementation can be substantial, making it a hurdle for small and medium-sized enterprises (SMEs). Furthermore, the financial benefits of sustainability efforts are often realized only in the long term, making it difficult for companies to justify high upfront costs (Nateisha, 2025).

AI adoption requires cultural shifts within organizations, including employee retraining and process adaptation. Resistance to change can hinder effective AI implementation and slow down sustainability initiatives (Samuels, 2025). A major retail company implemented AI to analyze sales data and market trends, allowing for more accurate demand forecasting. This significantly reduced overstocking, waste, and operational inefficiencies (Zejjari and Benhayoun, 2024). A consumer electronics manufacturer adopted AI-based computer vision technology to monitor production processes and ensure compliance with environmental regulations. This increased transparency and helped identify unsustainable production practices (Pal, 2023). A global logistics company used AI-backed route optimization strategies to promote fuel savings and sustainability. AI helped analyze traffic patterns and weather conditions, optimizing delivery routes and lowering costs (Hasan, 2025). A leading automotive manufacturer integrated AI to identify potential supply chain disruptions, including shortages of raw materials and transport delays. This enabled proactive risk management, reducing operational downtime and financial losses (Khan, 2024). AI integration in sustainable supply chains offers significant benefits, including operational efficiency, transparency, reduced environmental impact, and resilience. However, barriers like high-tech intricacies, safeguarding data, high costs, and organizational resistance require attention to fully realize AI's potential. Case studies demonstrate that, when implemented strategically, AI can drive meaningful sustainability improvements in supply chain operations.

METHOD

The transition from Industry 4.0 to Industry 5.0 marks a paradigm shift from full automation toward human-machine collaboration. Industry 5.0 emphasizes synergy between advanced technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and robotics with human creativity and intuition (Ali et al., 2025). Unlike Industry 4.0 which focuses on process efficiency and automation, Industry 5.0 prioritizes personalization, flexibility, and sustainability (Nazarian & Khan, 2024). Technologies such as collaborative robots (cobots) enable close interaction between humans and machines, enhancing

productivity while maintaining ethical and social responsibility (Abouhawwash et al., 2024; Passalacqua et al., 2024).

AI plays a crucial role in supply chain decision-making in the industry 5.0 era. Machine learning algorithms enhance demand forecasting accuracy, optimize logistics processes, and improve distribution efficiency (Vatin et al., 2024). For example, companies like PepsiCo and Unilever have improved forecast accuracy by up to 20% using AI-powered models (RTS Labs, 2024). AI also supports predictive analytics, real-time monitoring, and predictive maintenance, enabling organizations to proactively manage disruptions (Raj, 2025; Deloitte, 2024). Autonomous systems such as self-driving freight vehicles, robotic fulfillment centers, and smart warehouses have transformed supply chain operations. Companies like Amazon and JD.com have deployed over 750,000 AI-driven robots in fulfillment centers, increasing warehouse productivity by 75% (Robotics VP, 2025; JD Logistics, 2023). These innovations help reduce transportation costs, accelerate delivery times, and strengthen supply chain resilience (McKinsey & Company, 2024).

As AI adoption grows, ethical considerations become increasingly critical. AI systems must be explainable, auditable, and transparent (Camilleri, 2024). Incorporating principles of fairness, accountability, and explainability (FAE) in AI models helps build trust and prevent algorithmic bias (Passalacqua et al., 2024). This human-centric approach positions AI as an enabler rather than a replacement for human expertise, promoting inclusive and responsible AI integration (Samuels, 2025). Despite the benefits, AI integration into supply chain management faces several challenges. High initial implementation costs, data security concerns, and workforce skill gaps are among the most significant barriers (Shrivastav, M., 2022). Moreover, integrating AI into legacy Enterprise Resource Planning (ERP) systems requires structural changes and long-term strategic planning (Samuels, 2025). Addressing these challenges is essential for successful and sustainable AI-driven supply chain transformation.

RESULTS AND DISCUSSION

AI-Driven Decision-Making in Supply Chains

The implementation of AI-driven decision-making has significantly enhanced efficiency, agility, and responsiveness in supply chains. AI-powered predictive analytics improves demand forecasting, minimizing stockouts and excess inventory. Companies such as PepsiCo and Unilever have leveraged machine learning models to increase demand forecast accuracy by up to 20%, leading to better inventory optimization and reduced waste (RTS Labs, 2024). Moreover, AI enhances real-time decision-making by automating procurement processes and dynamic pricing strategies based on fluctuating supply chain conditions (McKinsey & Company, 2024). For example, Amazon's cognitive supply chain systems utilize AI algorithms to adjust pricing dynamically, reducing costs by 15% while improving customer satisfaction (Deloitte, 2024).

Human-Centric Collaboration in Supply Chain Operations

Unlike Industry 4.0, which prioritized full automation, Industry 5.0 integrates human creativity and AI intelligence, fostering a collaborative ecosystem (Nazarian & Khan, 2024). A key example is BMW's AI-driven factories, where cobots (collaborative robots) work alongside human workers, ensuring safety and efficiency while allowing employees to focus on high-value decision-making (Passalacqua et al., 2024). Studies indicate that AI-human collaboration improves worker efficiency by 35% and reduces operational errors (Samuels, 2025). The explainability and transparency of AI decisions are crucial for building trust among stakeholders (Camilleri, 2024).

The Role of Autonomous Systems in Optimizing Logistics

Autonomous systems, including self-driving trucks, AI-powered inventory management, and automated warehouses serve as a cornerstone of efficient logistics. Firms

such as Tesla and Waymo have introduced autonomous freight vehicles, reducing transportation costs by 30% and fuel consumption by 20% (McKinsey & Company, 2024). Furthermore, firms like JD Logistics have established AI-powered warehouses, where 90% of processes are automated, improving order fulfillment efficiency (JD Logistics, 2023). These self-optimizing supply chains enhance real-time inventory tracking, delivery time reduction, and cost efficiency.

Sustainability and AI in Supply Chain Management

Sustainability is a major focus of Industry 5.0, with AI playing a key role in carbon footprint reduction and green logistics. AI-powered route optimization tools help businesses like UPS and FedEx reduce fuel consumption, cutting carbon emissions by 15-20% (Cainiao Logistics, 2023). Additionally, AI facilitates circular economies, improving waste management and resource optimization. Siemens' predictive maintenance systems, for instance, reduce unplanned downtime by 50%, extending the lifecycle of supply chain equipment (Siemens, 2024).

CONCLUSION

This study has explored how Human-AI collaboration in Industry 5.0 contributes to supply chain efficiency, robustness, and sustainability. AI-driven decision-making, autonomous logistics, and predictive analytics have significantly optimized inventory, transportation, and production processes. However, the adoption of AI in supply chains comes with challenges, such as high implementation costs, workforce adaptation, and cybersecurity risks. A human-centric approach remains essential in balancing automation with human expertise, ensuring AI-driven supply chains align with ethical, regulatory, and social responsibilities. Moving forward, companies must focus on ethical AI implementation, workforce reskilling, and AI transparency to fully leverage Industry 5.0's potential. Future research should investigate the long-term socio-economic impacts of AI on supply chain labor markets, as well as the integration of AI with blockchain and IoT for enhanced transparency. The next frontier of supply chains will be fully autonomous, self-optimizing, and sustainable, ensuring businesses remain competitive in a digitally connected world.

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